



geoforage

Online surveys

UBIQUITOUS & FAMILIAR

WE ARE ALL USED TO THEM

HOWEVER, MANY SURVEY TOOLS ARE NOT
SUITED FOR “SPATIAL” PROBLEMS: THE MAP
IS NOT AT THE CENTER OF SURVEYS

BRINGING THE FOCUS ON THE MAP ENABLES A
CLASS OF SPACE-BASED SURVEYS: GEO-
SURVEY



GEO-SURVEY

Focus on a map, space, location

Knowledge and
opinions of the
people who use,
experience & work
with the space

HOW DO YOU CAPTURE SOMEONE'S
PREFERENCES?

HOW DO YOU CAPTURE PEOPLE'S
KNOWLEDGE OF A PLACE?

HOW TO CAPTURE HOW PEOPLE
EXPERIENCE A PLACE?

HOW DO YOU MONITOR HEALTH
OF THE PLACE?

Specifically

PUBLIC ADMINISTRATOR

- How do you develop the capacity of citizens to think critically about a place: “smart citizens”
- Gather local knowledge

PROPERTY / SPACE MANAGER

- Gather information about ongoing activities across a site or series of sites

PROFESSIONAL

- Ask colleagues in different departments about their activities across the place

ASSET MANAGER

- Survey health of assets (e.g. water pipes, hydrants, drains etc.)

A geo-survey enables you to do the following:

CAPTURE THE RESPONDENT'S
KNOWLEDGE & EXPERIENCE
ABOUT THE PLACE

AUDIT ASSET HEALTH

CAPTURE ACTIVITIES ON A SHARED
SPACE

SPEED UP YOUR MAPPING WORK

Questions

PUBLIC ADMINISTRATION

- Asset Analysis (e.g. drainage surveys)
- Manhole inspection & inventory
- Street lights health

TRANSPORTATION & MOBILITY

- What is your favorite bicycle route?
- Tell us the best location for a new bus stop?

NATURAL SYSTEMS

- Trees that at risk / erosion risk areas
- Identify invasive species

BUILT ENVIRONMENT

- What are all the activities across different buildings?
- Which areas are off limits at a certain time on campus?

TOURISM

- What is the most scenic walking trail?
- Identify buildings has the most historical significance & why?

ALL DATA CAN BE EXPORTED
OUT OF GEOFORAGE.IO FOR USE
IN OTHER TOOLS / SOFTWARE
E.G. GEODESIGNHUB, GC2



SPEED UP SHARING AND
COLLABORATION



Why use Geoforage?

A PRECISE AND FOCUSED WAY
TO ENGAGE OVER A SPACE



DEVELOP A CULTURE OF
CONTRIBUTIONS AND SPATIAL
THINKING



YOU OWN THE DATA AND YOU DECIDE HOW
USE / LICENSE IT



Pricing

FREE TIER

14-day time limit
Data must be licensed
as Open data
Unlimited responses
Standard surveys

PRO

20 EUR / survey / month
Email support
Temporal Surveys
API Access
Asset Surveys
Your choice of data license

ENTERPRISE

Logo customization
A/B testing, randomization
Priority Support
Aggregate multiple surveys



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