Online surveys

UBIQUITOUS & FAMILIAR

WE ARE ALL USED TO THEM

HOWEVER, MANY SURVEY TOOLS ARE NOT SUITED FOR “SPATIAL” PROBLEMS: THE MAP IS NOT AT THE CENTER OF SURVEYS

BRINGING THE FOCUS ON THE MAP ENABLES A CLASS OF SPACE-BASED SURVEYS: GEO-SURVEY
Focus on a map, space, location
Knowledge and opinions of the people who use, experience & work with the space
Specifically

**PUBLIC ADMINISTRATOR**
- How do you develop the capacity of citizens to think critically about a place: “smart citizens”
- Gather local knowledge

**PROPERTY / SPACE MANAGER**
- Gather information about ongoing activities across a site or series of sites

**PROFESSIONAL**
- Ask colleagues in different departments about their activities across the place

**ASSET MANAGER**
- Survey health of assets (e.g. water pipes, hydrants, drains etc.)
A geo-survey enables you to do the following:

- Capture the respondent’s knowledge & experience about the place
- Capture activities on a shared space
- Audit asset health
- Speed up your mapping work
Questions

**Public Administration**
- Asset Analysis (e.g. drainage surveys)
- Manhole inspection & inventory
- Street lights health

**Transportation & Mobility**
- What is your favorite bicycle route?
- Tell us the best location for a new bus stop?

**Natural Systems**
- Trees that at risk / erosion risk areas
- Identify invasive species

**Built Environment**
- What are all the activities across different buildings?
- Which areas are off limits at a certain time on campus?

**Tourism**
- What is the most scenic walking trail?
- Identify buildings has the most historical significance & why?
Why use Geoforage?

- A precise and focused way to engage over a space
- You own the data and you decide how to use/license it
- Speed up sharing and collaboration
- Develop a culture of contributions and spatial thinking
Pricing

**FREE TIER**
- 14-day time limit
- Data must be licensed as Open data
- Unlimited responses
- Standard surveys

**PRO**
- 20 EUR / survey / month
- Email support
- Temporal Surveys
- API Access
- Asset Surveys
- Your choice of data license

**ENTERPRISE**
- Logo customization
- A/B testing, randomization
- Priority Support
- Aggregate multiple surveys